



2026 NATIONAL EDITORIAL SPECIAL REPORT - DIGITAL AND
NEWSPAPER

LSEG | Lipper Fund Awards

Globe and Mail readers have money to invest. Our special report on the LSEG Lipper Fund Awards can help you connect with Canada's most engaged and affluent investors.

The LSEG Lipper Fund Awards recognize investment funds and fund families that have demonstrated excellence in delivering strong, consistent, risk-adjusted performance relative to their peers. Celebrated globally, the awards highlight top-performing funds across a range of asset classes and investment categories.

To recognize the 2026 LSEG Lipper Fund Award Canada winners, The Globe and Mail will publish a special report on November 6, 2026. This premium feature will showcase award-winning funds, spotlight leading asset managers, and explore the trends shaping today's investment landscape. It will appeal strongly to investment advisors, financial professionals, and affluent individual investors seeking trusted insights and investment opportunities, while providing advertisers with a credible environment to align with one of the industry's most respected measures of investment excellence.

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57%

more likely
use/contribute to
ETFs (past 6
months)

33%

more likely seldom
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move without
consulting an expert

22%

more likely to use a
financial
planner/advisor
services

Print/Digital Readers – 6,526,000
Print Weekly Readers = 3,051,000 Digital Weekly Readers – 4,840,000

Source: Vividata SCC Spring, 2026, Adults 18+

**Standard Booking
Deadline**

October 9, 2026

Material Deadline

October 30, 2026

Publishing Date

Friday, November 6, 2026



EDITORIAL SPECIAL REPORT

ESSENTIAL PACKAGE

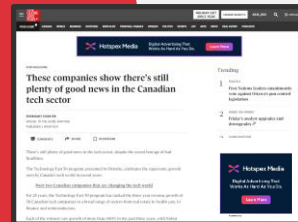
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Note: Previous installments of the LSEG Lipper Fund Awards Special Report have delivered 25,000-30,000 pages views across 6 articles

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Print only package	➤ Ad adjacent to report content*** • Various ad formats available	Standard print rates apply
Digital + Print Package	➤ Digital and print as described above	\$25,000 (full page***) \$20,000 (half page***)

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