



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Diabetes Awareness Month & World Diabetes Day 2026

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Nearly 1 in 10 Canadians lives with diagnosed diabetes, making it one of the country's fastest-growing chronic health challenges. November, recognized as Diabetes Awareness Month, and World Diabetes Day on November 14, offer a timely opportunity to highlight the importance of prevention, innovation, and support for millions of Canadians affected by this condition. This feature series will examine the human, economic, and health-system impacts of diabetes while showcasing organizations leading change in research, treatment, and patient support.

Proposed topic highlights:
Chronic Disease and the Canadian Health System

Examining how conditions like diabetes, heart disease, and obesity are reshaping demand for care and innovation.

The Technology of Wellness

How wearables, digital health platforms, and AI-driven monitoring are empowering individuals to manage their health proactively.

Food, Fitness, and Prevention

Exploring the growing emphasis on lifestyle medicine, nutrition science, and community programs that reduce chronic disease risk.

The Economics of Health

The financial impact of chronic disease on Canada's workforce, families, and public health spending.

Global Perspectives

Connecting Canadian efforts to global campaigns around prevention, awareness, and well-being, including World Diabetes Day.

GET INVOLVED TODAY. CONTACT:

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(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
October 14	November 6	November 13
October 21	November 16	November 23