



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Celebrating Canada-China Connections

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Canada and China share longstanding ties in trade, investment, education, tourism and cultural exchange. As businesses, institutions and communities continue to build connections across the Pacific, opportunities remain for collaboration in areas that support economic growth, innovation and mutual understanding. Strategically timed ahead of the National Day of the People's Republic of China, this special feature explores the partnerships and initiatives shaping Canada–China relations.

Proposed topic highlights

- Trade and investment:** Supporting economic growth through bilateral trade, investment and commercial partnerships.
- Innovation and research:** Advancing collaboration in science, technology and innovation through academic and industry partnerships.
- Education and talent:** Strengthening connections through higher education, student mobility and knowledge exchange.
- Culture and tourism:** Promoting cultural understanding, tourism and people-to-people connections.
- Sustainability and business:** Exploring opportunities for collaboration in clean technology, sustainable development and environmental stewardship.
- Communities and exchange:** Highlighting the organizations and initiatives that foster dialogue, collaboration and cross-cultural engagement.

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Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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