



2027 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Canada-Netherlands Connections

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Cities driving growth

Lifestyle and affordability helping drive growth in Penticton, B.C.



Canada and the Netherlands share a longstanding relationship shaped by history, culture, trade and common values. The Netherlands is one of Canada's most important economic partners in Europe, serving as a key gateway for Canadian goods entering the European Union and as one of the largest sources of foreign direct investment in Canada. Bilateral ties continue to expand across trade, defence, agriculture, clean energy, critical materials, science and innovation.

- Potential topics**
- King's Day:** Celebrating Dutch culture and the strong community ties connecting Canada and the Netherlands.
 - The Canadian Tulip Festival:** The history behind Canada's tulip tradition and the enduring friendship between the two countries.
 - Defence and Security:** Cooperation between NATO allies in defence, security, innovation and international stability.
 - Agriculture and Agri-Food:** Collaboration in sustainable agriculture, greenhouse technology, food production and resilient supply chains.
 - Trade and Investment:** How strong bilateral ties are supporting business growth, exports and investment in both countries.
 - Clean Energy and Critical Materials:** Joint opportunities in hydrogen, clean technology, circular systems and sustainable resource development.

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(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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