

Strengthening Canada – Norway ties: Security, investment and sustainable growth

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Canada and Norway are deepening co-operation in defence, energy, ocean industries, Arctic development and the green transition. This special feature, produced in conjunction with the Royal Norwegian Embassy in Ottawa, will highlight how Canadian – Norwegian collaboration is contributing not only to shared strategic objectives but also to economic growth, job creation, knowledge exchange and long-term resilience in both countries.

Additional tailored content can be included for Norwegian companies with a presence in the Canadian market.

Proposed thematic focus:

DEFENCE INDUSTRY & TRANSATLANTIC SECURITY – Norway and Canada are strengthening transatlantic co-operation through NATO, in the Arctic and in maritime security and through expanded defence industrial partnerships. Canada’s selection of TKMS as the preferred supplier, and the German-Norwegian bid for its future submarine capability creates new opportunities for Norwegian industry to engage with Canadian partners across advanced manufacturing, maritime technology, maintenance, training and resilient defence supply chains. Canada and Norway are also deepening co-operation on space and other enabling capabilities that are critical to sovereignty, security and economic resilience.

NORWEGIAN INVESTMENT & JOB CREATION IN CANADA – Norwegian companies are present across Canada, making significant investments in areas such as energy, maritime industries, aquaculture and advanced manufacturing, supporting local supply chains, creating high-quality jobs and contributing to regional economic development from coast to coast.

ARCTIC CO-OPERATION – Advancing collaboration on Arctic security, northern development, infrastructure, and environmental stewardship is a key part of the bilateral relationship. As Arctic nations, Canada and Norway are working together to balance economic development with security and sustainability considerations. Norwegian companies have developed innovative technologies that can handle harsh environments.

ENERGY TRANSITION & INDUSTRIAL TRANSFORMATION – Partnerships in offshore energy, carbon capture and storage and industrial decarbonization – as well as renewable energies such as hydrogen and marine renewables – are key components of the growing cooperation between Norway and Canada. Norway’s Longship carbon capture and storage project offers a concrete example of how government, industry and technology partners can advance industrial decarbonization at scale.

OCEAN INDUSTRIES & MARITIME TECHNOLOGY – Canada and Norway both have long coastlines and economies based on the ocean and its resources. Shared strengths in sustainable ocean management, aquaculture and maritime innovation, spanning technology development, regulatory best practices and value chain integration, create opportunities for further cooperation.

TRADE, CAPITAL & STRATEGIC VALUE CHAINS – Canada’s ambition to diversify trade and double exports to markets outside the United States reinforces the relevance of Norway as a trusted European partner across strategic sectors. The path forward includes deepening bilateral trade and investments.




The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$1M+ in assets.

Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 10	September 11	September 18

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636
E: rdeacon@globeandmail.com