



2027 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Building Calgary's Future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Calgary continues to strengthen its position as one of Canada's leading centres for investment, entrepreneurship and business growth. Building on its long-standing economic strengths while fostering new industries and innovation, the city is attracting talent, capital and opportunity from around the world. This special feature explores the people, industries and ideas shaping Calgary's future as a globally competitive business destination.

Topics may include:

- Investment and Economic Growth:** Exploring the opportunities, partnerships and policies supporting business expansion, investment and long-term prosperity.
- Innovation and Technology:** How research, entrepreneurship and AI are driving productivity and creating new opportunities across industries.
- Energy and the Future Economy:** Examining Calgary's leadership in energy that is shaping the next generation of economic growth.
- Talent and Workforce Development:** Building a skilled workforce through education, immigration, industry collaboration and lifelong learning.
- Trade and Global Reach:** How Calgary businesses are expanding into international markets, attracting global investment and strengthening supply chains.
- Building a City for Growth:** The infrastructure and planning that is helping Calgary remain an attractive place to invest, grow businesses and build careers.

GET INVOLVED TODAY. CONTACT:

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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