


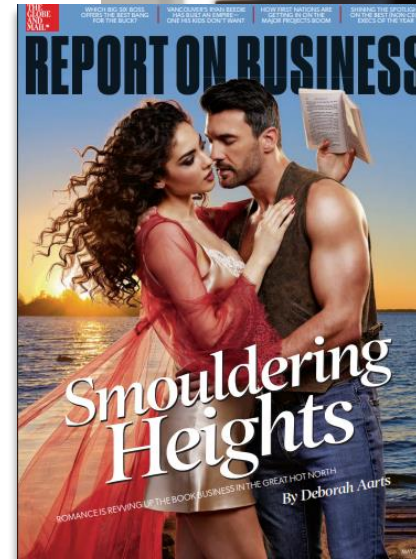


<p>900,000 average print readers per issue</p>  <p>1,064,000 are Business Decision Makers 1.8x more likely to authorize business purchase decisions</p> <p>180,000 are High Net Worth Investors (\$1M+) 1.6x more likely to be heavy stocks/bonds traders</p>	<p>1.75 million digital readers</p>  <p>283,000 are Senior Managers/Owners 1.8x more likely to be senior-level executives</p> <p>1,072,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>3.10 million print and digital readers</p> 
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Source: Vividata SCC Spring, 2026, Adults 18+, ROB Magazine print/digital readers



EDITORIAL FEATURE*

Best Executives: An annual spotlight on outstanding non-CEO executives—who they are and why they lead with impact.



Live Event: Best Executives

INTEGRATED SPECIAL REPORT*

Connected Retail: Physical retail is evolving. As businesses blend digital convenience with in-person experience, stores are becoming smarter, faster and more purposeful. This report, designed for retail leaders, looks at the transformation.

DEADLINES

Special executions: February 8	Special report: March 3	Standard advertising: March 22	Material: March 24
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*Subject to change