

Digital: Friday, February 26

Print: Saturday, February 27

900,000

average print
readers per issue



1,064,000 are Business Decision Makers
1.9x more likely to authorize business purchase decisions

180,000 are High Net Worth Investors (\$1M+)
1.6x more likely to be heavy stocks/bonds traders

Source: Vividata SCC Spring, 2026 Adults 18+, ROB Magazine print/digital readers

1.75 million

digital readers



283,000 are Senior Managers/Owners
1.8x more likely to be senior-level executives

1,072,000 are Influential MOPEs
1.5x more likely to be Managers, Owners, Professionals

3.10 million

print and digital readers



EDITORIAL FEATURES*

Canada's Top Growing Charities: In partnership with Veritas This initiative will establish the definitive annual ranking of Canada's highest-performing, highest-momentum charities.

Top Growing Women-Led Companies ranks corporate success, based on financials and positioned by growth for companies run by women

INTEGRATED SPECIAL REPORTS*

Cybersecurity in Focus explores the rapidly evolving threat environment and the strategic, operational, and technological responses shaping modern cybersecurity

Small Business Outlook provides practical guidance to help owners navigate through globe uncertainty, shifting trade conditions and rising operational pressures.

Building Your Career is designed for learners, and for institutions, associations, and educators who want to reach them with their programs



DEADLINES

Special executions:
December 21

Special reports booking:
January 7

Standard advertising booking:
January 26

Material:
January 28

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)

*Subject to change