




<p>900,000 average print readers per issue</p>  <p>1,064,000 are Business Decision Makers 1.9x more likely to authorize business purchase decisions</p> <p>180,000 are High Net Worth Investors (\$1M+) 1.6x more likely to be heavy stocks/bonds traders</p>	<p>1.75 million digital readers</p>  <p>283,000 are Senior Managers/Owners 1.8x more likely to be senior-level executives</p> <p>1,072,000 are Influential MOPES 1.5x more likely to be Managers, Owners, Professionals</p>	<p>3.10 million print and digital readers</p> 
---	---	--

Source: Vividata SCC Spring, 2026, Adults 18+, ROB Magazine print/digital readers



EDITORIAL FEATURE*

Canada's Best Managed Companies: Report on Business magazine partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

INTEGRATED SPECIAL REPORT*

Building Your Career is designed for learners planning the next step – and for institutions, associations, and educators who want to reach them with programs that build future-ready talent.

 **DEADLINES**

Special executions: March 22	Special report: April 8	Standard advertising: April 27	Material: April 29
--	-----------------------------------	--	------------------------------

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)

*Subject to change