



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Navigating Credit Cards in Canada

### Canadian cards, credit & rewards

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature



Credit cards play a central role in the financial lives of Canadians, offering convenience, credit-building, and access to rewards. This special feature will highlight how Canadians can navigate credit cards to maximize value, security, and financial confidence.

**Proposed topic highlights:**

- Rewards & Perks** – Examining the value Canadians get from travel, cashback, and points-based programs.
- Credit & Consumer Trends** – How Canadians are using credit cards today and what that means for the future.
- Security & Technology** – Spotlighting fraud protection, digital wallets, and fintech innovations.
- Regulation & Responsibility** – Exploring policy changes and the role of financial literacy.
- Comparing the Options** – A look at how Canadian consumers can choose cards that fit their lifestyles and goals.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)



*The Globe and Mail is the #1 newspaper brand in Canada*

*Reaching more senior executives, business owners and professionals*

*Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **6,484,000**  
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
September 11	October 16	October 23