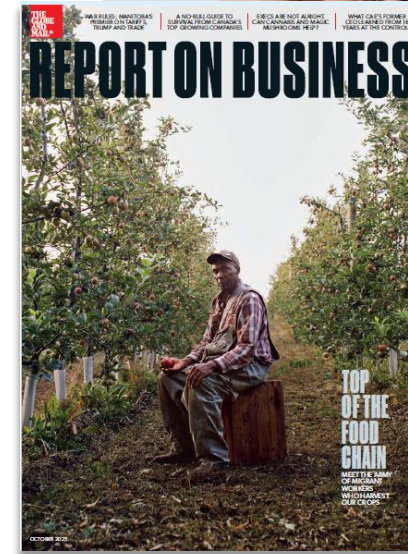





Digital: Friday, September 25
Print: Saturday, September 26



<p>900,000 average print readers per issue</p>  <p>1,064,000 are Business Decision Makers 1.8x more likely to authorize business purchase decisions</p> <p>180,000 are High Net Worth Investors (\$1M+) 1.6x more likely to be heavy stocks/bonds traders</p>	<p>1.75 million digital readers</p>  <p>283,000 are Senior Managers/Owners 1.8x more likely to be senior-level executives</p> <p>1,072,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>3.10 million print and digital readers</p> 
<p>Source: Vividata SCC Spring, 2026, Adults 18+, ROB Magazine print/digital readers</p>		



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Small Business Outlook provides practical guidance to help owners confidently navigate through globe uncertainty, shifting trade conditions and rising operational pressures.



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