






<p>900,000 average print readers per issue</p>  <p>1,064,000 are Business Decision Makers 1.8x more likely to authorize business purchase decisions</p> <p>180,000 are High Net Worth Investors (\$1M+) 1.6x more likely to be heavy stocks/bonds traders</p>	<p>1.75 million digital readers</p>  <p>283,000 are Senior Managers/Owners 1.8x more likely to be senior-level executives</p> <p>1,072,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>3.10 million print and digital readers</p> 
---	---	--

Source: Vividata SCC Spring, 2026, Adults 18+, ROB Magazine print/digital readers

FEATURED EDITORIAL*

Canada's Technology Fast 50: In partnership with Deloitte, Report on Business magazine is honoring the 50 fastest growing technology companies in Canada, Enterprise Industry Leaders, and Companies-to-Watch

Canada's Top Growing Companies – Regional: British Columbia, Alberta, Ontario, Quebec: Providing a more granular complement to the national list. Online only, launching November 13th.

INTEGRATED SPECIAL REPORTS*

In-House Counsel spotlights how corporate counsel are influencing business strategy, collaborating with outside firms and navigating key business challenges

Automotive Mobility in Canada explores advances that are redefining the sector - design, safety, software, and more

 **DEADLINES**

Special executions:
August 24

Special reports:
September 10

Standard advertising:
September 28

Material:
October 1

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)

* Subject to change