



2026/27 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Private Schools

**Integrated Special Reports are turnkey content solutions in which participating advertisers can be mentioned in at least one story.** Produced by Globe Content Studio, topics are informed by content management technology, with data signals on what is resonating and keeping readers engaged. It provides confidence that these are ideal environments to position and deliver your brand message.

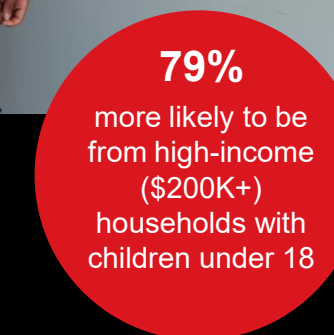
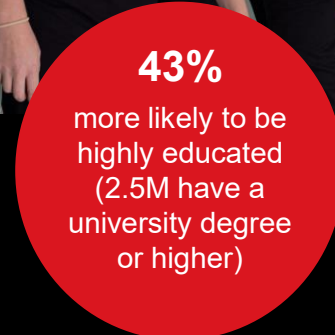
As the world continues to change—driven by new technologies, shifting social expectations, and a rapidly evolving global landscape—Canadian families are seeking schools that can help their children grow with confidence. Private schools are meeting that need with strong academics, supportive communities, and forward-thinking programs that prepare students for whatever comes next.

Our upcoming Private Schools special reports will highlight the institutions shaping future-ready learners. From innovative classrooms to personalized guidance, we'll showcase the meaningful value private schools deliver and the lasting impact they have on students' lives.

Themes are among those under consideration:

- **Innovative learning environments** that move beyond traditional classrooms
- **The long-term value** of a personalized private education
- **Developing leadership skills** and entrepreneurial mindsets in students
- **The modern boarding experience** as a supportive home-away-from-home
- **Balancing academic excellence** with student well-being and whole-child support
- **Expanding access and affordability** for a more inclusive private school community

**For additional information, contact The Globe Media Group team, [advertising@globeandmail.com](mailto:advertising@globeandmail.com)**



**Print/Digital Weekly Readers – 6,484,000**

**Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,000**

Source: Vividata SCC Fall, 2025, National, Adults 18+

Booking Deadline	Material Deadline	Publication Date - Fridays
September 9, 2026	September 23, 2026	October 9, 2026
January 6, 2027	January 27, 2027	February 12, 2027



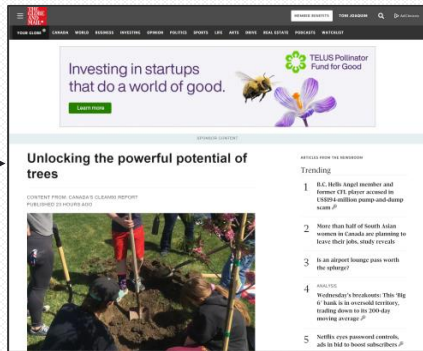
# INTEGRATED SPECIAL REPORT

# PRIVATE SCHOOLS

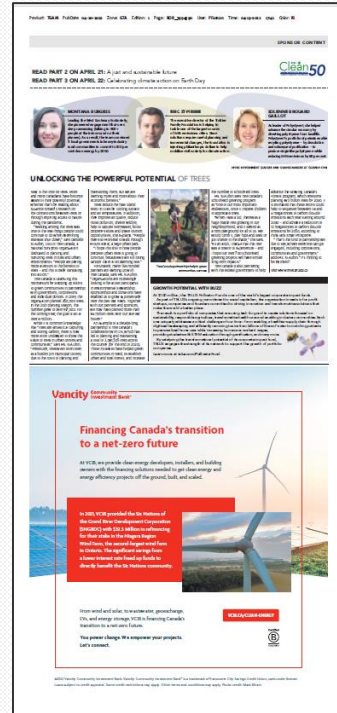
Your brand mentioned among participating advertisers, within the integrated report



**Digital Integrated Special Report**  
Content Discovery - Standard Digital Traffic Driver.



**Digital Integrated Special Report**  
Ads rotate with equal SOV among participating advertisers. Includes brand mention within report.



**Print Integrated Special Report**  
with brand ad adjacency and brand mention within report.

Package	Details	Investment (National)
Digital*	<ul style="list-style-type: none"> <li>Equal brand ad SOV among participating advertisers, adjacent to integrated report content**. Includes brand mention within the article.</li> <li>200,000 driver impressions – Globe and Mail ROS.</li> <li>300x600 includes logo, drives to integrated report with adjacent SOV ads.</li> <li>200,000 brand impressions – Globe and Mail ROS</li> <li>300x250 brand ads, drives traffic to your site.</li> </ul>	\$8,000
Print** + Digital*	<ul style="list-style-type: none"> <li>Full page + 300,000 digital impressions***</li> <li>2/3 page + 300,000 digital impressions***</li> <li>1/2 page + 300,000 digital impressions***</li> <li>1/3 page + 300,000 digital impressions***</li> <li>1/4 page + 300,000 digital impressions***</li> <li>Banner</li> <li>1/8 page</li> </ul>	<ul style="list-style-type: none"> <li>\$19,200</li> <li>\$17,000</li> <li>\$14,000</li> <li>\$10,800</li> <li>\$9,000</li> <li>\$5,500</li> <li>\$4,500</li> </ul>

\*No minimum page view estimates.

\*\*No sightlines or approval on integrated content.

\*\*\* Impressions offered 50% driving to integrated special report, 50% to advertiser site