

Digital: Friday, September 25
Print: Saturday, September 26



836,000

average print readers per issue



1,157,000 are Business Decision Makers
1.9x more likely to authorize business purchase decisions

283,000 are High Net Worth Investors (\$500K+)
1.4x more likely to have over \$1M in investable assets

1.66 million

digital readers



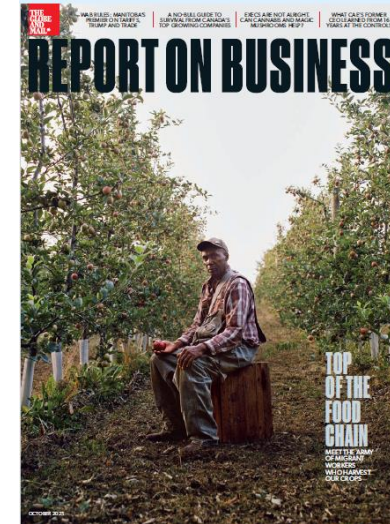
313,000 are Senior Managers/Owners
1.8x more likely to be senior-level executives

1,113,000 are Influential MOPEs
1.5x more likely to be Managers, Owners, Professionals

Source: Vividata SCC Fall, 2025, Adults 18+, ROB Magazine print/digital readers

2.9 million

print and digital readers



DEADLINES:

Special executions:
July 20

Special reports:
July 30

Standard advertising:
August 25

Material:
August 27

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[Specifications](#)



REPORT ON BUSINESS
CANADA'S TOP GROWING COMPANIES



FEATURED EDITORIAL*:

Canada's Top Growing Companies: Our annual ranking of corporate success, based on financials and positioned by growth. Business lessons from recognized companies connect readers to current corporate leaders as well as the new generation of entrepreneurs.

Live Event: Canada's Top Growing Companies

INTEGRATED SPECIAL REPORT*:

Cybersecurity in Focus: New threats and solutions are explored for Cybersecurity month