



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

ALS awareness month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

June is designated as ALS Awareness Month in Canada, bringing national attention to a progressive and fatal neurological disease that affects thousands of Canadians and their families. With no known cure and a rapidly evolving disease course, ALS presents urgent challenges for patients, caregivers and the health-care system. This special feature will explore how research, care, advocacy and community action are improving quality of life today while advancing the search for a cure.

Advancing research: How leading research initiatives, clinical trials and national funding efforts are accelerating progress toward better treatments and, ultimately, a cure.

Supporting patients and families: The programs, services and resources that help individuals navigate diagnosis, access equipment and care, and manage the realities of living with ALS.

Innovation in care: New approaches in multidisciplinary care, assistive technologies and clinical support that are enhancing comfort, independence and daily living.

Raising awareness: National campaigns and public education efforts that are increasing understanding of ALS and mobilizing Canadians to take action.

Community and advocacy: The role of advocacy, fundraising and community-driven initiatives in strengthening support systems and advancing policy change.

Looking ahead: The priorities shaping the future of ALS care, from expanded access to support services to continued investment in research and innovation.

GET INVOLVED TODAY. CONTACT:

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World Autism Month

Harnessing momentum to bring Canada's Autism Strategy to life



The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

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Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

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