



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Pride Toronto & Pride Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation.

Each June, Pride Month brings communities together across Canada to celebrate identity, visibility and progress. In Toronto, Pride Toronto is a longstanding celebration that reflects the city's diversity while contributing to broader conversations around inclusion and equity. This special feature will explore how organisations are supporting Pride Toronto during Pride Month and beyond — through meaningful action, community partnerships and a sustained commitment to inclusion.

- Community leadership:** How Pride Toronto continues to elevate 2SLGBTQIA+ voices through programming, partnerships and grassroots collaboration.
- Beyond the parade:** The role of education, storytelling and public dialogue in advancing understanding and visibility across communities.
- Corporate participation:** How organisations are showing up thoughtfully through sponsorship, employee engagement and sustained support.
- Year-round impact:** Why ongoing investment in 2SLGBTQIA+ initiatives matters beyond June, and how organisations are building lasting partnerships.
- Inclusive workplaces:** The policies, benefits and leadership approaches that help create environments where employees feel supported and represented.
- Looking forward:** How Pride Toronto continues to shape conversations around equity, inclusion and belonging across Canada.

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
May 1	June 12	June 19

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