



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Construction Trades

Timed for National Skilled Trade Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

From housing development to large-scale infrastructure and energy projects, Canada's construction and skilled trades sector is playing a central role in the country's economic growth. At the same time, the industry is navigating labour shortages, rising project demand and evolving building practices. This special feature will examine the workforce, technologies and strategies shaping how Canada plans, builds and maintains the infrastructure and communities that support its future.

Proposed Topic Highlights

- **Workforce Shortages and Skilled Trades Recruitment:** How companies, training institutions, and industry groups are attracting the next generation of tradespeople through apprenticeships, training programs, and new career pathways.
- **Infrastructure and Major Project Development:** Large-scale transportation, energy, and public infrastructure projects driving construction activity and shaping Canada's built environment.
- **Technology and Innovation on the Jobsite:** How digital tools, automation, prefabrication, and advanced construction methods are improving efficiency, safety, and project delivery.
- **Sustainable Construction and Low-Carbon Building:** The growing use of energy-efficient design, mass timber, and low-carbon materials as builders respond to climate goals and new regulations.
- **Housing Supply and Accelerated Development:** How developers, builders, and policymakers are working to address Canada's housing shortage through faster approvals, new building methods, and increased construction capacity.

GET INVOLVED TODAY. CONTACT:

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