



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Pathways to success

Supporting Canadians in building the skills needed for today's workforce

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Colleges and institutes play a central role in preparing Canadians for in-demand careers and supporting regional economies. As labour shortages persist and skills requirements evolve, these institutions are expanding flexible training pathways, strengthening employer partnerships, and supporting lifelong learning. This special feature will examine how applied education is helping address workforce needs while contributing to productivity and inclusive growth across the country.

### Proposed topic highlights

**Work-integrated learning and employer partnerships:** Expanding co-ops, apprenticeships, and industry collaborations to support faster transitions into the workforce.

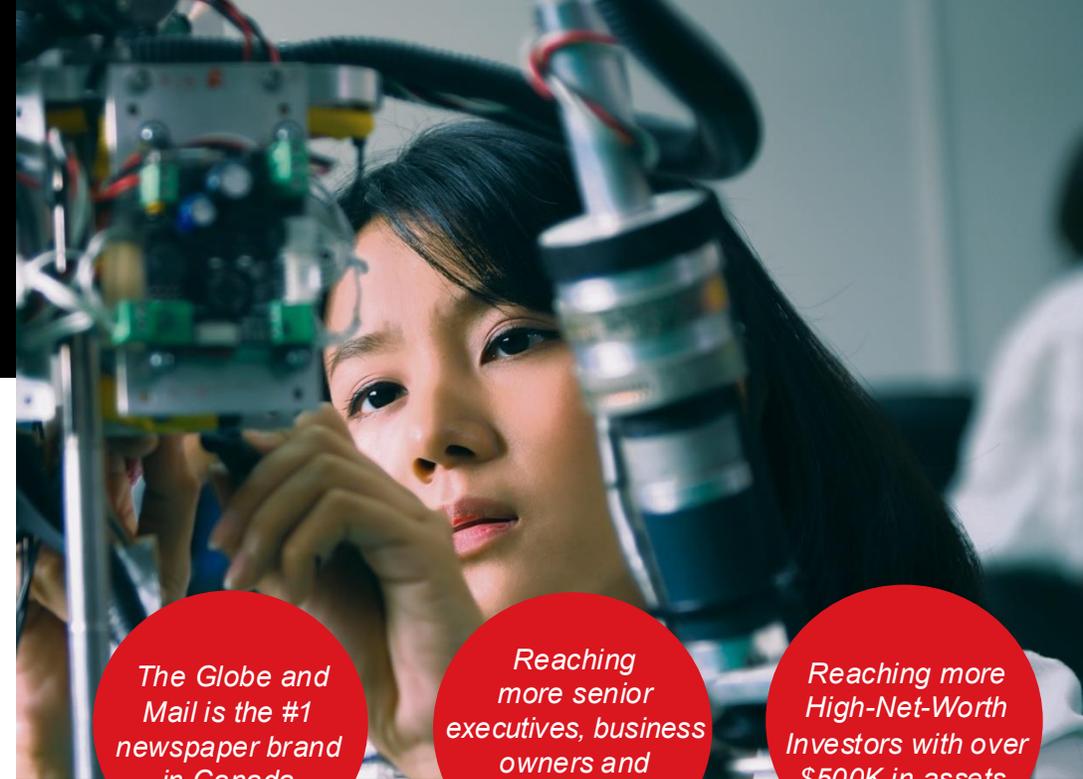
**Training for priority and emerging sectors:** Programs aligned with labour demand in health care, skilled trades, clean economy roles, and advanced technologies

**Lifelong learning and rapid reskilling:** Short credentials and continuing education helping workers adapt to changing job requirements and career transitions.

**Technology adoption in teaching and training:** How digital tools, simulation, and AI-enabled learning are reshaping delivery and improving outcomes.

**Access, participation, and learner success:** Supporting underrepresented learners and improving completion through flexible pathways and student supports.

**Regional economic and productivity impact:** How colleges and institutes contribute to local innovation, workforce participation, and business competitiveness.



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Print/Digital Weekly Readers – **6,484,000**

Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

**Sponsor Content and Brand Ad Booking Deadline**

**Material Deadline**

**Publishing Date**

July 17

September 18

September 25

### GET INVOLVED TODAY. CONTACT:

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