



# ETFs world

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In Canada, exchange-traded funds (ETFs) have gained significant traction among investors seeking diversified, cost-effective, and flexible investment solutions. With low management fees, tax efficiency, and intraday liquidity, ETFs have become an increasingly important tool for both retail and institutional investors. This special feature will explore how Canada's ETF market continues to evolve, providing investors with a growing range of options across asset classes, sectors, and investment approaches.

- Market trends:** Key developments shaping Canada's ETF market, including product growth, evolving investor demand, and shifting market dynamics.
- Investment strategies:** How a growing range of ETF strategies — from core exposures to outcome-oriented solutions — is supporting portfolio construction and long-term investment goals.
- Product innovation:** The evolution of ETF design, including active and semi-active structures, enhanced transparency, and products addressing more complex investor needs.
- Risk and governance:** How investors and asset managers are approaching risk management, stewardship, and governance within ETF-based portfolios.
- Investor accessibility:** the continued expansion of ETF access through digital platforms, brokerages, and tools supporting both self-directed and advised investors.

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