



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Celebrating Organic Month

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Observed annually in September, Organic Month examines the role certified organic production plays within Canada's food system — from on-farm practices and verification frameworks to consumer confidence, market performance, and long-term sector resilience. As expectations around transparency, environmental stewardship, and food integrity continue to rise, organic production is increasingly positioned at the intersection of health, sustainability, and economic viability. This special feature will explore how standards, certification systems, and innovation are evolving to support trust, growth, and stability across Canada's organic value chain.

**Proposed topic highlights:**

**The organic marketplace:** Key trends shaping Canada's organic sector, including consumer demand, retail performance, pricing, and domestic production.

**Certification and system integrity:** How standards, verification, and traceability support consistency and confidence across the organic supply chain.

**Sustainable production outcomes:** The impact of organic farming practices on soil health, biodiversity, and long-term environmental resilience.

**Innovation, productivity, and scale:** Advances in production, processing, and infrastructure that enable growth while maintaining standards.

**Health, transparency, and food choices:** How consumers assess organic products within broader discussions around nutrition and ingredient disclosure.

**Supply chains and resilience:** Building stable domestic and global supply chains to support producers and meet market demand.

**GET INVOLVED TODAY. CONTACT:**

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Source: Vividata SCC Fall 2025, National, A18+

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