



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Celebrating Organic Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Observed annually in September, Organic Month examines the role certified organic production plays within Canada's food system — from on-farm practices and verification frameworks to consumer confidence, market performance, and long-term sector resilience. As expectations around transparency, environmental stewardship, and food integrity continue to rise, organic production is increasingly positioned at the intersection of health, sustainability, and economic viability. This special feature in conjunction with The Canada Organic Trade Association will explore how standards, certification systems, and innovation are evolving to support trust, growth, and stability across Canada's organic value chain.

Proposed topic highlights:

Unveiling the Organic Market Report 2026 : Key trends shaping Canada's organic sector, including retail performance, and key drivers of consumer demand.

Canada's Organic Action Plan: A shared roadmap to grow Canada's organic food and farming sector.

Sustainable production outcomes: The impact of organic farming practices on human health, soil health, nature and long-term environmental resilience.

Health, transparency, and food choices: How consumers assess organic products within broader discussions around nutrition and ingredient disclosure.

Innovation, scale and research: Advances in production, processing, and infrastructure that enable growth while maintaining standards.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider

Click on the report below to
see a similar past feature



*The Globe and
Mail is the #1
newspaper brand
in Canada*

*Reaching
more senior
executives, business
owners and
professionals*

*Reaching more
High-Net-Worth
Investors with over
\$500K in assets.*

Print/Digital Weekly Readers – **6,484,000**

Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

**Sponsor Content and
Brand Ad Booking
Deadline**

Material Deadline

Publishing Date

August 5

September 9

September 16