



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Building stronger workplace benefits

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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As Canadian employers navigate evolving workforce expectations, regulatory pressures and long-term financial sustainability, benefits strategies are becoming central to organizational resilience. Group insurance and group savings programs are no longer standalone offerings but interconnected pillars of workforce stability, talent retention and retirement readiness. This special feature will explore how integrated workplace solutions support employers, empower employees and create long-term value across the benefits ecosystem.

Proposed topic highlights:

Employer-sponsored benefits: How group insurance and workplace savings are adapting to demographic change, hybrid work and rising expectations around financial wellness.

Strategic integration: The operational and financial benefits of aligning group insurance with retirement and savings programs under a cohesive framework.

Decision-maker priorities: Key considerations for HR leaders, finance executives and business owners when evaluating plan design, governance and sustainability.

Workplace financial wellness: How employer-sponsored insurance and savings plans strengthen employee confidence, engagement and retirement readiness.

Brokers and advisors: How intermediaries support plan design, compliance, communication and implementation.

Organizational resilience: How integrated solutions contribute to organizational continuity, talent retention and long-term workforce planning.

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