

The Saskatchewan Advantage

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to
see a similar past feature

SPONSOR CONTENT

The Saskatchewan advantage

Friday October 21, 2022 Produced by Randall Anthony Communications. The Globe's Editorial Department was not involved.



Catalyzing deep tech

At USask, research excellence plus innovation capabilities equal societal impact



Saskatchewan is emerging as a destination where economic growth, resource strength, and community investment converge. This special feature will highlight the factors positioning the province for continued growth and impact, from a supportive business environment to expanding opportunities across key sectors.

Proposed topic highlights:

Economic Momentum: Ongoing growth supported by a stable and competitive business environment.

Resource Advantage: A strong foundation across natural resources that supports domestic and global markets.

Energy & Future Industries

Emerging opportunities tied to evolving energy systems and critical inputs.

Innovation & Investment Environment: Policies, incentives, and capital supporting long-term economic development.

Community & Social Impact: Opportunities to align investment with community growth and shared prosperity.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and
Mail is the #1
newspaper brand
in Canada*

*Reaching
more senior
executives, business
owners and
professionals*

*Reaching more
High-Net-Worth
Investors with over
\$500K in assets.*

Print/Digital Weekly Readers – 6,484,000

Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

**Sponsor Content and
Brand Ad Booking
Deadline**

Material Deadline

Publishing Date

March 24

May 5

May 12

August 19

October 7

October 14