



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

The Saskatchewan Advantage

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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The Saskatchewan advantage

Friday, October 15, 2022

Produced by Richard Deacon Communications, The Saskatchewan Advantage



Catalyzing deep tech

As U Sask, research excellence plus innovation capabilities equal societal impact

44

The research, innovation, and entrepreneurship hub at the University of Saskatchewan is a catalyst for deep tech innovation. The hub brings together researchers, entrepreneurs, and investors to create a supportive environment for deep tech startups. The hub is a key component of the University of Saskatchewan's commitment to research excellence and innovation. The hub is a key component of the University of Saskatchewan's commitment to research excellence and innovation. The hub is a key component of the University of Saskatchewan's commitment to research excellence and innovation.

Saskatchewan is emerging as a destination where economic growth, resource strength, and community investment converge. This special feature will highlight the factors positioning the province for continued growth and impact, from a supportive business environment to expanding opportunities across key sectors.

- Proposed topic highlights:**
- Economic Momentum:** Ongoing growth supported by a stable and competitive business environment.
 - Resource Advantage:** A strong foundation across natural resources that supports domestic and global markets.
 - Energy & Future Industries**
 - Innovation & Investment Environment:** Policies, incentives, and capital supporting long-term economic development.
 - Community & Social Impact:** Opportunities to align investment with community growth and shared prosperity.

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- Reaching more senior executives, business owners and professionals*
- Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 24	May 5	May 12
August 19	October 7	October 14