

2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Smart farming

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

As agriculture faces mounting pressure from climate volatility, rising input costs, and increasing supply-chain complexity, technology has become essential to building resilient and efficient farm operations. This special feature will explore how connected systems, advanced analytics, and digital tools are transforming agriculture — helping producers improve yields, manage risk, and operate more sustainably in a rapidly evolving market.

Proposed topic highlights:

Precision & Connected Agriculture

Using sensors, automation, and connectivity to reduce waste and improve on-farm efficiency.

Data-Driven Decision Making

Applying real-time data and predictive insights to support smarter planning and operations.

Sustainable Production & Resource Efficiency

Optimizing water, soil, and inputs while reducing environmental impact.

Supply Chain Traceability & Transparency

Improving visibility and accountability from farm to market through digital tools.

Labour Optimization & Automation

Addressing labour shortages with smart equipment and streamlined workflows.

Risk Management & Climate Resilience

Leveraging data to anticipate climate impacts and manage operational risk.

GET INVOLVED TODAY. CONTACT:

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 Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

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