



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Mental Illness Awareness Week

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature



Mental illness continues to impact millions of Canadians, affecting quality of life, workforce participation, and access to essential services, while gaps remain in diagnosis, treatment, and long-term support. This special feature will explore how healthcare providers, governments, employers, and community organizations are improving outcomes for people living with mental illness through earlier diagnosis, integrated care models, expanded access to treatment, and policies that support stability, dignity, and long-term management.

- Proposed topic highlights:**
- EARLY DIAGNOSIS & INTERVENTION**
Identifying mental illness sooner to improve outcomes.
 - ACCESS TO TREATMENT & CARE PATHWAYS**
Reducing wait times and barriers to services.
 - SEVERE & PERSISTENT MENTAL ILLNESS**
Supports for long-term, complex conditions.
 - WORKPLACE ACCOMMODATION & SUPPORT**
Creating sustainable employment pathways.
 - COMMUNITY-BASED & CONTINUITY OF CARE**
Coordinated supports beyond acute care.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



- The Globe and Mail is the #1 newspaper brand in Canada
- Reaching more senior executives, business owners and professionals
- Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 11	September 28	October 5