



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Life Beyond Addiction

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Recovery from addiction extends well beyond initial treatment, encompassing housing stability, employment, mental health supports, and long-term community connection. This special feature will explore how Canadian organizations are supporting individuals at every stage of recovery—highlighting evidence-based treatment models, harm reduction strategies, workplace reintegration, and community-led initiatives that enable people to rebuild their lives and sustain recovery over time. Fall feature timed for National Addictions Awareness Week NAAW

- Proposed topic highlights:**
- RECOVERY-ORIENTED CARE MODELS**
Long-term, person-centred approaches beyond acute treatment.
 - HOUSING, EMPLOYMENT & REINTEGRATION**
Stability, skills, and pathways back to work and community life.
 - HARM REDUCTION & SAFER USE**
Public health strategies reducing risk and supporting engagement.
 - BEHAVIOURAL ADDICTIONS & CO-OCCURRING CONDITIONS**
Addressing gambling and dual-diagnosis challenges.
 - COMMUNITY-LED & PEER SUPPORT PROGRAMS**
The role of lived experience in sustained recovery.

GET INVOLVED TODAY. CONTACT:

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- Reaching more senior executives, business owners and professionals
- Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 6,484,000
Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 28	June 10	June 17
October 12	November 16	November 23