

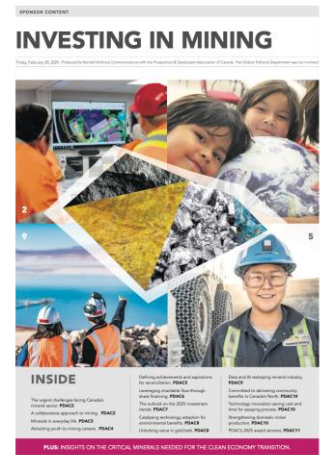


2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

Leadership in mining and exploration  
Showcasing the impact of Canada’s mineral industry

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Mining and exploration are vital drivers of Canada’s economy, with an industry that is widely regarded as among the world’s best. This special feature – strategically timed for National Mining Week in May and National Mining Month in September – will highlight key players, projects and milestones defining the industry’s next chapter.

- Proposed topic highlights:**
- Global impact** – What it takes to realize Canada’s leadership potential
  - Community impact** – Mining and exploration delivering community benefits
  - Partnerships** – Strengthening the mining ecosystem through outreach and collaboration
  - Innovation** – Technologies and practices improving performance and outcomes
  - Workforce development** – Enhancing career opportunities and meeting labour market needs

**GET INVOLVED TODAY. CONTACT:**  
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Print/Digital Weekly Readers – **6,484,000**  
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 24	May 5	May 12
August 5	September 23	September 30
October 26	December 3	December 10