

2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Leadership in mining and exploration

Showcasing the impact of Canada's mineral industry

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Mining and exploration are vital drivers of Canada's economy, with an industry that is widely regarded as among the world's best. This special feature – strategically timed for National Mining Week in May and National Mining Month in September – will highlight key players, projects and milestones defining the industry's next chapter.

Proposed topic highlights:

Global impact – What it takes to realize Canada's leadership potential

Community impact – Mining and exploration delivering community benefits

Partnerships – Strengthening the mining ecosystem through outreach and collaboration

Innovation – Technologies and practices improving performance and outcomes

Workforce development – Enhancing career opportunities and meeting labour market needs

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 24	May 5	May 12
August 5	September 23	September 30
October 26	December 3	December 10