



2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Future of food

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

The future of food innovation appears poised for a transformative journey as a convergence of technology, sustainability, and consumer demand reshapes the global food landscape. Collaborations between established food industry players and agile food-tech startups are becoming increasingly common, with a focus on harnessing the power of artificial intelligence, novel ingredients, and sustainable production methods. This transformative journey aims to unlock new dimensions of taste, nutrition, and environmental responsibility, creating more flavorful, sustainable, and planet-conscious food for the future.

Proposed topic highlights:

SUSTAINABILITY — Sustainable food production methods, including plant-based alternatives and reduced environmental impact

TECHNOLOGY — Research and technology that are shaping the discovery of novel ingredients and production processes.

CONSUMER PREFERENCES — Understanding and meeting evolving consumer demands for healthier, more sustainable, and ethically produced food products.

COLLABORATION — Partnerships to drive innovation and address the limitations of traditional food production.

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