



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Energy resources and industry

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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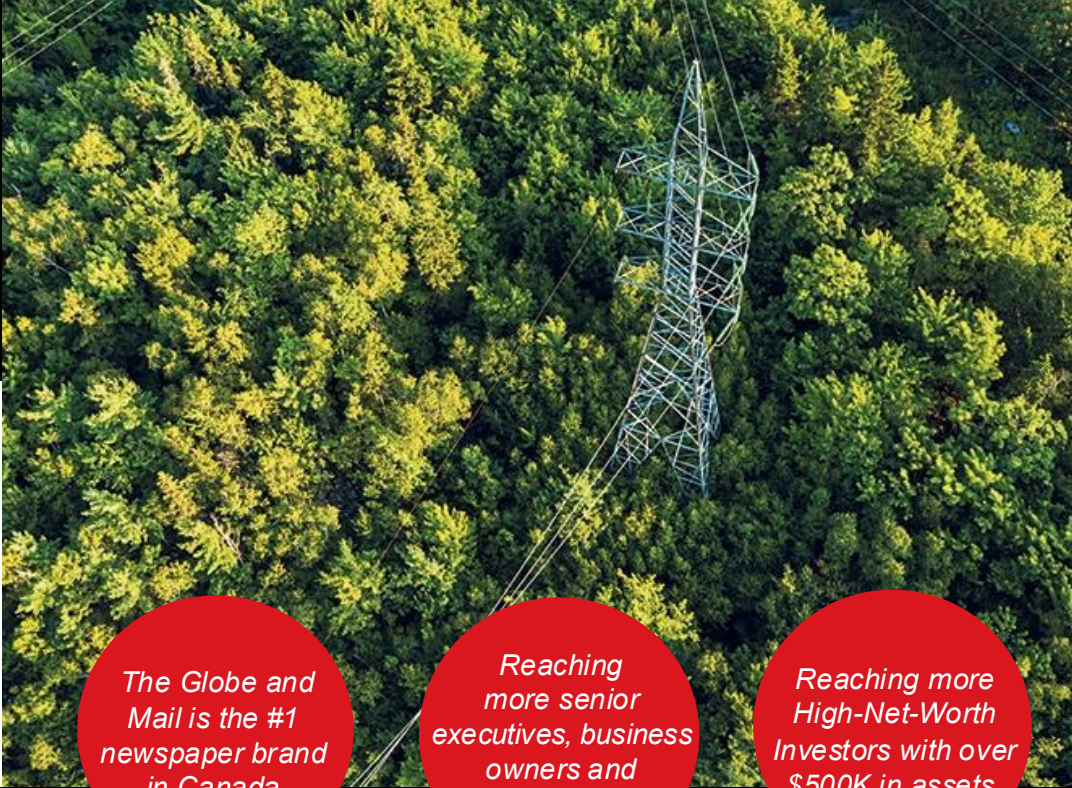
Canada's energy, resources, and industrial sectors are undergoing a transformation, driven by a collective commitment to a low-carbon, sustainable future. As industries innovate to reduce waste, adopt cleaner practices, and align with global environmental goals, this special feature will highlight the leaders, visionaries, and groundbreaking initiatives at the forefront of this shift.

- Proposed topic highlights:**
- IMPACT** - Influential leadership and advocacy driving change.
  - TECHNOLOGY** — Innovations transforming products and processes.
  - ESG PERFORMANCE** — Decisions shaped by environmental, social, and governance goals.
  - RESEARCH & INNOVATION** — Evidence-based strategies reshaping the sector.
  - EMERGING TRENDS** — New ideas shaping resilient, sustainable practices.
  - GLOBAL COLLABORATION** — Partnerships positioning Canada in the global energy transition.

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Print/Digital Weekly Readers – **6,484,000**  
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

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| September 21                                  | November 2        | November 9      |