



2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Advancing Canada's net-zero goals

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Advancing Canada's net-zero goals

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Meeting Canada's ambitious emissions reduction targets will require urgent and purposeful action across all sectors and areas of society. This special feature will highlight the leaders, organizations and initiatives promising a significant impact on our collective journey to net zero.

Proposed topic highlights:

LEADERSHIP – Finding inspiration in notable actions and achievements.

RESEARCH & INNOVATION – New insights and cutting-edge tools for the transition to net zero.

COLLABORATIONS – Teaming up to amplify impact.

SOLUTIONS – From emissions reduction to better resource management.

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 3	April 14	April 21
October 12	November 23	November 30