



2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Access to Medicine

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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SPONSOR CONTENT

Heart Health Month

Produced by Randall Anthony Communications. The Global Edition Overview was not included.

Taking action to improve cardiovascular health care and outcomes for Canadian women

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ABOUT HEART AND CANADA

How Heart and Health Month are celebrated annually across Canada. On February 12, in honor of women's health, we will be launching a series of events and initiatives across the country to raise awareness of heart health and promote healthy living.

Ensuring equitable access to medicine is a growing priority for governments, healthcare providers, and innovators worldwide. As healthcare systems face rising demand, workforce shortages, and geographic barriers, new models are emerging that leverage technology, data, and collaboration to improve how medications are developed, delivered, and accessed. This special feature will highlight how organizations across Canada are advancing access to medicine through innovation, connectivity, and patient-centred solutions.

Proposed Topic Highlights

DIGITAL HEALTH & VIRTUAL CARE: Expanding access to treatment through telemedicine, e-prescribing, and remote care.

SUPPLY CHAIN & DISTRIBUTION INNOVATION: Improving medication delivery through resilient logistics and real-time tracking.

DATA, AI & HEALTH ANALYTICS: Accelerating development and prescribing through advanced data and AI tools.

HEALTH EQUITY & AFFORDABILITY: Reducing barriers to care through inclusive and cost-conscious solutions.

PRIVACY, SECURITY & TRUST: Protecting patient data while enabling innovation across healthcare systems.

GET INVOLVED TODAY. CONTACT:

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Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 6,484,000
Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 12	April 23	April 30
July 29	September 9	September 16
October 16	November 27	December 4