



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Philanthropy In Canada

Strengthening communities through strategic giving

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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As demand for essential services rises, philanthropy in Canada is becoming an increasingly vital part of the social safety net. This special feature, produced in conjunction with The Association of Fundraising Professionals, will examine how individuals, foundations, and corporate partners are advancing impact-driven giving, supporting essential services, and helping build resilient, inclusive communities across the country.

- Proposed topic highlights: Emerging trends in Canadian giving:** Exploring how donor priorities are shifting and where Canadians are directing their charitable support.
- The role of charities in community well-being:** Highlighting how nonprofits are addressing rising needs and strengthening essential services.
- Corporate and foundation partnerships:** Examining how strategic collaborations are expanding reach, resources, and long-term impact.
- Innovations in funding and service delivery:** Showcasing new models — such as social finance, technology-enabled giving, and community-led initiatives.
- Engaging the next generation of donors:** Understanding how younger Canadians are redefining philanthropic expectations and approaches.
- Stories of measurable impact:** Featuring examples of philanthropic efforts improving services, expanding opportunities, and driving lasting change.

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Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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