



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Lung Cancer Awareness

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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November is Lung Cancer Awareness Month, focusing attention on a disease that is often diagnosed late despite growing evidence that early screening saves lives. With advances in imaging, targeted therapies, and immuno-oncology changing survival outcomes, organizations across the healthcare system are rethinking how lung cancer is identified and treated. This special feature will examine the progress, challenges, and leadership shaping the next phase of lung cancer care.

## Proposed Topic Highlights

- Early Detection:** Screening programs and diagnostic advances.
- Treatment Advances:** Targeted therapies and immunotherapy progress.
- Research & Trials:** Clinical studies driving new standards of care.
- Patient Support:** Integrated care and survivorship resources.
- Risk Reduction:** Prevention strategies and public health initiatives.

## GET INVOLVED TODAY. CONTACT:

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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