



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Cancer Awareness Month

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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April is Cancer Awareness Month, a time to spotlight advances in prevention, detection, treatment, and patient support across Canada. As cancer continues to affect millions of individuals and families, organizations are accelerating research, innovation, and care models to improve outcomes and quality of life. This special feature will examine the leadership, partnerships, and solutions shaping the future of cancer care.

## Proposed Topic Highlights

**Early Detection:** Screening innovations improving diagnosis and survival rates.

**Research & Trials:** Breakthroughs accelerating treatment development.

**Personalized Care:** Precision medicine and tailored therapies.

**Patient Support:** Holistic approaches to survivorship and mental health.

**Health Equity:** Expanding access to care and resources.

## GET INVOLVED TODAY. CONTACT:

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
February 11	March 25	April 1