



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Breast Cancer Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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October is Breast Cancer Awareness Month, highlighting continued progress in prevention, screening, treatment, and survivorship. As breast cancer remains one of the most commonly diagnosed cancers in Canada, healthcare organizations, researchers, and employers are advancing earlier detection and more personalized models of care. This special feature will examine the strategies, innovations, and partnerships improving outcomes for patients and families.

Proposed Topic Highlights

- Screening Advances:** Innovations improving early detection and diagnostic accuracy.
- Treatment Innovation:** Targeted therapies and evolving standards of care.
- Survivorship:** Long-term care, recovery, and quality-of-life support.
- Research Leadership:** Clinical trials and breakthrough discoveries.
- Access & Equity:** Closing gaps in screening and treatment.

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Print/Digital Weekly Readers – 6,484,000
Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
August 3	September 28	October 5