



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Retirement Ready

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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With demographic shifts, increased longevity, and evolving market conditions, Canadians face a new landscape when planning for retirement. As individuals and families navigate rising costs, changing income needs, and more complex financial decisions, they are seeking clarity and tailored strategies. This special feature will explore the tools, insights, and expert guidance helping Canadians build a secure foundation for life after work.

- Special topic highlights:
 - Holistic Planning
Integrated strategies that align income, investments, and long-term goals.
 - Income & Investment Strategies
Approaches for generating steady income and managing risk throughout retirement.
 - Longevity & Lifestyle
Preparing for longer lifespans, evolving needs, and desired quality of life.
 - Tax-Efficient Withdrawals
How smart withdrawal planning helps maximize income and minimize taxes.
 - Advisor Support
The value of professional guidance in navigating pensions, savings, and market shifts.

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Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 6,484,000
Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

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