



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Financial Planning Week

Supporting Canadians in building financial confidence and long-term security

## INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature



Held each November, Financial Planning Week highlights the growing importance of clear, proactive financial planning as Canadians navigate rising living costs, shifting interest rates, evolving tax rules, and increased uncertainty in global markets. Strategically timed for this national awareness initiative, this special feature will explore the tools, strategies, and expert guidance empowering Canadians to build resilience, plan effectively, and achieve long-term financial stability.

### Topic highlights:

- Personal Finance Tools** - Digital platforms and planning resources that support smarter budgeting, saving, and decision-making.
- Retirement Readiness** - How Canadians can prepare for longer lifespans, changing pension landscapes, and evolving income needs.
- Inflation & Cost-of-Living Strategies** - Practical approaches to managing rising expenses and protecting purchasing power.
- Investing Through Uncertainty** - Guidance for navigating volatile markets, shifting rates, and global economic pressures.
- Debt & Credit Management** - Tools and advice for building credit health, reducing debt, and improving financial stability.
- Tax-Efficient Planning** - Strategies to optimize savings and investments as tax rules and thresholds evolve.
- Financial Literacy Initiatives** - Programs and community efforts strengthening financial knowledge across all age groups.
- Professional Guidance** - Expert advice from planners and advisors helping Canadians build long-term security with confidence.

### GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 6,484,000  
Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

| Sponsor Content and Brand Ad Booking Deadline | Material Deadline | Publishing Date |
|-----------------------------------------------|-------------------|-----------------|
| October 5                                     | November 9        | November 16     |