



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Estate Planning & legacy giving month

Aligning wealth decisions with long-term purpose

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Estate planning is essential for Canadians who want to protect assets, reduce tax exposure, and ensure a smooth transfer of wealth. With major intergenerational wealth shifts underway and a growing focus on values-driven planning, Canadians are seeking clear, practical guidance. This special feature will explore how households and business owners can navigate today's estate landscape with modern tools and informed strategies. Strategically timed for Legacy Giving Month in May.

- Proposed topic highlights:**
- Legacy & Philanthropy:** How Canadians are integrating charitable and values-based goals into their estate plans.
 - Succession & Continuity:** Guidance for families and business owners navigating ownership transitions and governance.
 - Tax & Trust Strategies:** Efficient structures and planning tools that help protect assets and transfer wealth smoothly.
 - Digital Tools & Modernization:** How technology is improving access, transparency, and ease in estate planning.
 - Professional Guidance:** The role of multidisciplinary advisors in managing legal, financial, and emotional considerations.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
January 5	February 9	February 16
March 16	April 27	May 4
August 18	September 29	October 6
October 1	November 12	November 19