



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL, NEWSPAPER, MAGAZINE

Building a better Canada

Nation-building projects shaping Canada's economic future



INTEGRATED CONTENT FEATURES are turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. Report overviews are intended to be thematic starting points with identified topics revisited and updated during the production stage.

Click on the images below to see similar past reports



A generational build-out of infrastructure and energy is now underway across Canada. The wave of projects is strengthening energy security, expanding trade and transportation corridors, advancing critical-minerals development, and modernizing digital and physical infrastructure. This special feature will explore how large-scale investments - spanning ports, roads, mines, pipelines, transmission lines, and clean-energy projects - are reshaping Canada's economy and positioning the country for long-term prosperity.

Topic highlights:

- **Capital powering Canada's next era of growth:** A look at how institutional, private, and public investment is financing the nation-building projects shaping Canada's economic future.
- **Energy Leadership:** How new clean-energy and transmission projects are strengthening Canada's energy security and global position.
- **Critical Minerals Development:** Projects unlocking Canada's potential as a secure supplier of essential minerals for global industries.
- **Modern Infrastructure Build-Out:** The roads, ports, rail links, and pipelines reshaping Canada's economic foundation.
- **Indigenous Partnership & Leadership:** How Indigenous-led and co-owned projects are setting new standards for responsible development.
- **Digital & Data Sovereignty:** Canada's push to build secure, domestic digital infrastructure capable of protecting national interests.
- **Clean Power for the North:** The projects bringing reliable, low-carbon energy to northern and remote communities.

GET INVOLVED TODAY. CONTACT: **RICHARD DEACON**, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider

63%

More business decision makers
(newspaper + digital)

35%

More likely to be managers, owners, professionals, executives
(newspaper + digital)

75%

More business decision makers
(magazine + digital)

40%

More likely to be managers, owners, professionals, executives
(magazine + digital)

Print/Digital Weekly Newspaper Readers – 6,484,000

Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Print/Digital Avg issue ROB magazine readers– 2,790,000

Print Weekly Readers – 836,000 | Digital Weekly Readers – 1,664,000

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
Globe and Mail Newspaper Digital + Print		
December 30 (brand ad booking only)	January 20	January 27
January 9	February 17	February 24
March 25	May 6	May 13
July 29	September 16	September 23
September 30	November 11	November 18
Report on Business magazine Digital + Print		
January 8 (brand ad booking only)	January 29	February 28
January 22	February 26	March 28