



2026 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

Thought leadership for tomorrow

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In today's rapidly-evolving marketplace, staying ahead means being proactive, not just reactive. By focusing on innovative research and leveraging data-driven insights, organizations are not only preparing to meet upcoming challenges but also positioning themselves to adapt strategically and efficiently. This special feature will explore how Canadian organizations are using thought leadership to impact their industries and stakeholders, inspiring others to follow their lead.

**Proposed topic highlights:**

**Innovation and Creativity:** Exploring breakthrough ideas, technologies, and processes that redefine industries.

**Industry Trends:** Analyzing emerging trends and predicting future directions based on current data.

**Strategic Foresight:** Offering insights for effective long-term planning and potential impacts of current decisions.

**Leadership and Management:** Providing advanced guidance on leadership styles and management practices for organizational success.

**Digital Transformation:** Discussing the comprehensive integration of digital technology across business operations.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,286,000**  
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

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