



2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

THE ROYAL CANADIAN LEGION AT 100

Honouring a century of service, remembrance and community support

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature



For 100 years, The Royal Canadian Legion has stood as a pillar of support for veterans, military families, and communities across Canada. Founded in the aftermath of the First World War, the Legion has championed remembrance, provided essential services to those who served, and fostered connections that unite Canadians coast to coast. As it marks its centenary year, this special feature will celebrate the Legion's legacy, showcase its evolving role, and highlight its enduring impact on Canadian society.

Proposed topic highlights:

A Century of Remembrance: Reflecting on the Legion's role in honouring veterans and preserving Canada's military history.

Supporting Veterans and Families: How the Legion provides and supports critical programs and services to improve the lives of veterans and their loved ones.

Community Connections: The Legion's commitment to local communities through volunteerism, programs, and events that bring Canadians together.

Evolving to Meet Modern Needs: How the Legion continues to adapt and stay relevant for today's veterans and members.

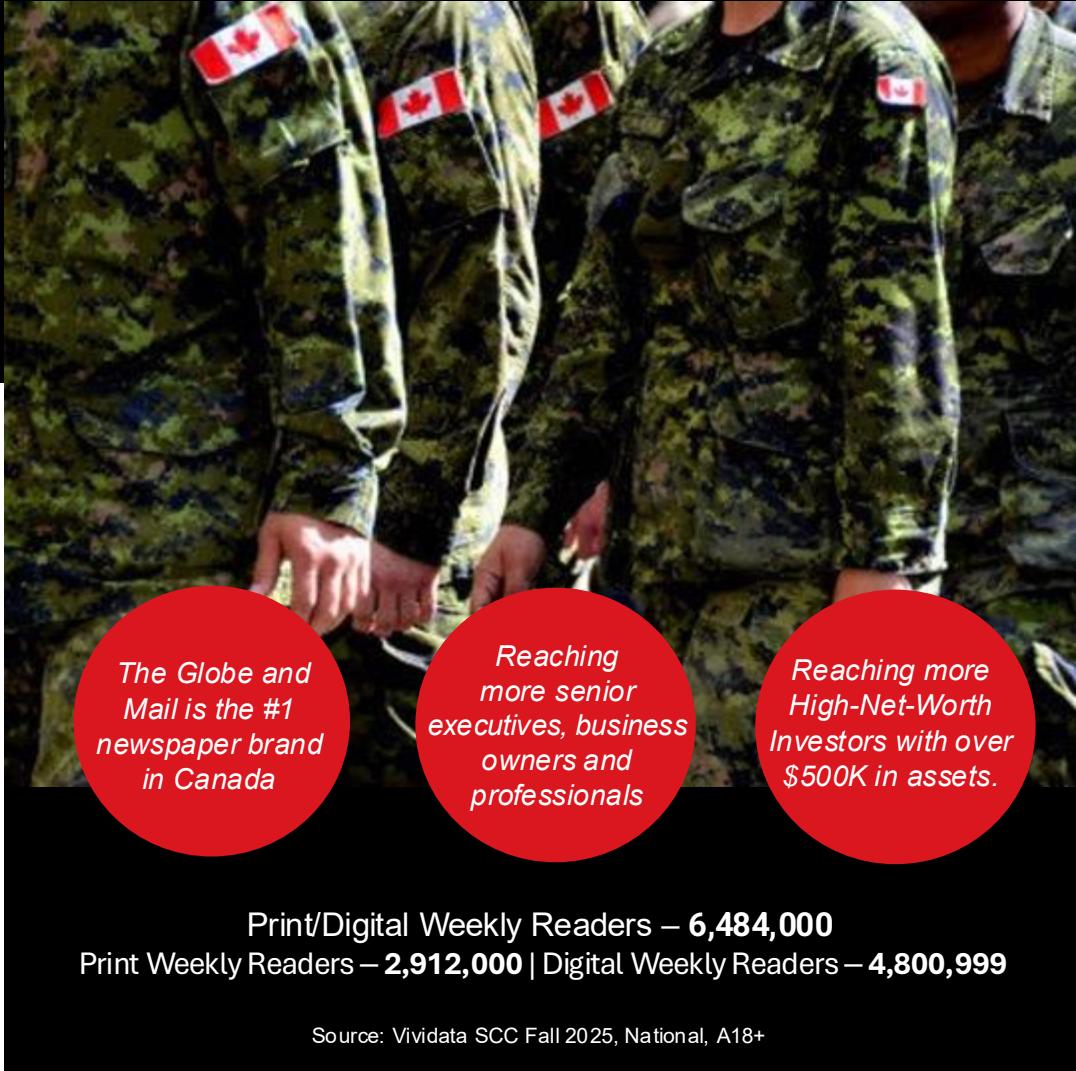
Youth and Education: Engaging the next generation through education, leadership programs, and remembrance initiatives.

Looking Ahead: Exploring how the Legion will continue its mission and grow its impact into its second century.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and
Mail is the #1
newspaper brand
in Canada*

*Reaching
more senior
executives, business
owners and
professionals*

*Reaching more
High-Net-Worth
Investors with over
\$500K in assets.*

Print/Digital Weekly Readers – 6,484,000

Print Weekly Readers – 2,912,000 | Digital Weekly Readers – 4,800,999

Source: Vividata SCC Fall 2025, National, A18+

**Sponsor Content and
Brand Ad Booking
Deadline**

Material Deadline

Publishing Date

May 15

July 10

July 17