

2025/26 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Strategic Wealth Management Adapting to change in a new era of advisory excellence

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Across Canada, wealth management is evolving as client expectations rise, markets fluctuate and investment options continue to diversify. Firms are reevaluating how they deliver advice, balance human insight with technology, and uphold trust in a dynamic financial environment. This special feature will spotlight how the country's leading wealth management professionals and institutions are evolving their strategies to navigate uncertainty, strengthen relationships and build long-term value for clients.

Proposed topic highlights:

EVOLVING INDUSTRY DYNAMICS — How demographic shifts, economic pressures and new regulations are reshaping Canada's wealth management landscape.

STRATEGIC INSIGHT — The approaches driving resilient portfolios, risk-aware decision-making and long-term client confidence.

TECHNOLOGY — Balancing digital innovation with the personal relationships that define trusted advice.

CLIENT EXPERIENCE & TRUST — Building engagement in an increasingly competitive marketplace.

SUSTAINABLE AND RESPONSIBLE INVESTING — How ESG principles continue to influence client priorities and product development.

THE FUTURE OF WEALTH MANAGEMENT — Exploring how strategy, innovation and collaboration will define the next generation of advisory success.

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