globemediagroup.ca/rob-magazine-advertising-specifications

SPECIFICATIONS SUBJECT TO CHANGE VISIT OUR WEBSITE FOR UPDATES

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UPDATED OCTOBER 2025 | KC

sadvertising formats **SDECID**

FRENCH DOORS COVER

| Ad space | Ad space | Ad space _{"52} .01 |
|--|---|--|
| Live: 3.75"x 10" Bleed: 4.5"x 11" | Live: 6.875"x 10" Bleed: 7.875"x 11" | Live: 3.75"x 10" Bleed: 4.5"x 11" |
| ↓ 4.25" → | ← ——7.625"——→ | ← —4.25"—↓ |



FRONT AND CENTER OF MAGAZINE ONLY

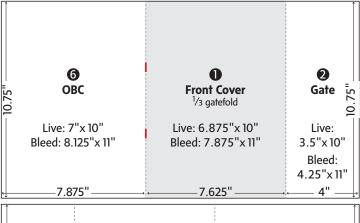
FRENCH DOOR SPECIFICATIONS ARE THE SAME FOR BOTH INTERNAL AND COVER EXECUTIONS

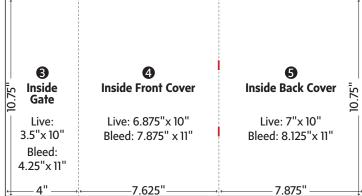
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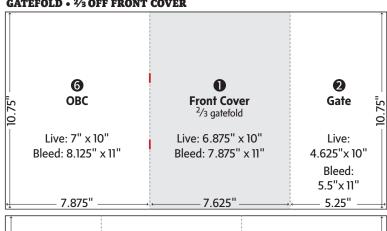
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GATEFOLD • 1/3 OFF FRONT COVER





GATEFOLD • 2/3 OFF FRONT COVER



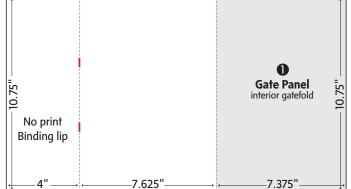
| Inside Gate Live: 4.625"x10" Bleed: 5.5"x11" | Inside Front Cover Live: 6.875"x 10" Bleed: 7.875"x 11" | Inside Back Cover ECOL Live: 7"x 10" Bleed: 8.125"x 11" |
|--|---|---|
| ↓ 5.25" → | <7.625"→ | 7.875" |

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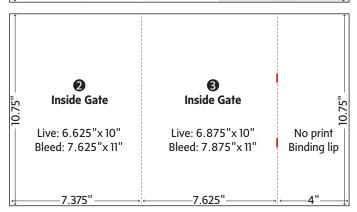
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4-PAGE GATEFOLD • INTERIOR

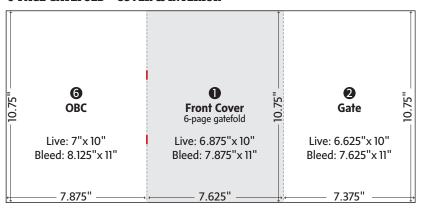


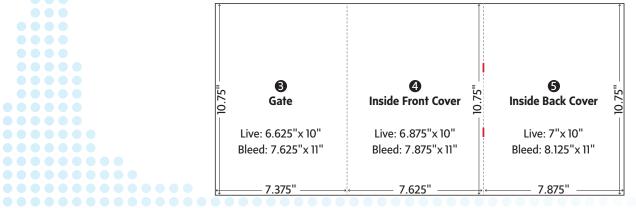
TO THE MAGAZINE
1 X 4 PAGE GATEFOLD IN LOW FOLIO IF BETWEEN 2 SECTIONS

6 PAGES LEFT HAND, IF CENTER



6-PAGE GATEFOLD • COVER & INTERIOR





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advertising formats Special S

8-PAGE GATEFOLD • INTERIOR

| - 10.75" ──── | ❸ Ad Panel | ③ OBC | O Ad Panel 8-page double gatefold | Q = Ad Panel | .10.75" |
|---------------|---|---|---|---|---------|
| | Live: 6.625" x 10" Bleed: 7.875" x 11" | Live: 6.875" x 10" Bleed: 7.875" x 11" | Live: 6.875" x 10" Bleed: 7.875" x 11" | Live: 6.625" x 10" Bleed: 7.875" x 11" | |
| | 7.375" | ← ——7.625"——→ | ← ——7.625"——→ | <i>←</i> ——7.375"—— | |

| 10.75" | 4 | ⑤ | ල | ③ = |
|----------|---------------------|----------------------|---------------------|--------------------------|
| | Ad Panel | Ad Panel | Ad Panel | Ad Panel ⊆ |
| | Live: 6.625" x 10" | Live: 6.875" x 10" | Live: 6.875" x 10" | Live: 6.625" x 10" |
| | Bleed: 7.875" x 11" | Bleed: 7.875" x 11" | Bleed: 7.875" x 11" | Bleed: 7.875" x 11" |
| L | ——7.375"——→ | ← ——7.625"——→ | 7.625" | <i>←</i> 7.375" <i>−</i> |

