



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

International Women’s Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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The global community celebrates International Women's Day, an opportunity to highlight the actions, initiatives, achievements and challenges related to building a more equal world. This special feature will celebrate the social, economic, cultural and political achievements of women as well as include a call to action for accelerating women's equality. This feature will be strategically timed ahead of International Women's Day.

- Proposed topic highlights:**
- SUPPORT** – Philanthropy and economic empowerment for creating a more equal world.
 - ACTION** – Programs, initiatives and campaigns making a difference for gender-inclusivity.
 - ADVOCACY & LEADERSHIP** – Profiling advocates, organizations and companies who take the lead in empowering women.
 - IMPACT**– Examining the correlation between opportunities for women's participation and powerful societal benefits.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
January 16	February 27	March 6