



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Innovative Insurance Solutions

Supporting Business Success Through Employee Wellness

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



The health and well-being of employees are vital to business success, and companies across Canada are increasingly looking to innovative insurance solutions that align with their goals while addressing diverse employee needs. This special feature will explore how advanced insurance options, from whole life products to virtual health solutions, are helping Canadian organizations enhance outcomes and reduce risks. Strategically timed ahead of National Insurance Awareness Day in June

- Proposed topic highlights:**
- Preventive Health Measures:** Promoting proactive health management to reduce future risks and improve outcomes.
 - Innovative Solutions:** From virtual care options to digital tools, insurance products that adapt to evolving workplace needs.
 - Aligning with Business Goals:** Insurance plans designed to support organizational objectives and foster long-term stability.
 - Comprehensive Employee Wellness:** A holistic approach to employee well-being, enhancing productivity and satisfaction.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



- The Globe and Mail is the #1 newspaper brand in Canada
- Reaching more senior executives, business owners and professionals
- Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 5,286,000
Print Weekly Readers – 2,417,000 | Digital Weekly Readers – 3,636,000

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
December 3	January 14	January 21
March 5	April 16	April 23
July 17	September 11	September 18