



2026 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Innovation excellence

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Innovation continues to be a driving force behind Canada's competitiveness – boosting productivity, fuelling new ventures and improving quality of life in every region. This special feature will showcase leaders in innovation – including in universities, colleges, polytechnics, research institutes, non-profit organizations and industry – and explore how strategic investment, partnerships and talent development accelerate the process of turning great ideas into meaningful impact.

Proposed topic highlights:

Leadership and talent pipelines: Building the diverse skills needed to strengthen Canada's economy and compete globally.

Canada's innovation infrastructure: Strengthening commercialization and collaboration.

Impact-driven transformation: Real-world solutions to today's complex challenges.

Digital acceleration: Advanced technologies driving smarter and faster innovation.

Sustainability and circular solutions: Strategies that advance environmental and economic progress.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Source: Vividata SCC Fall 2025, National, A18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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