



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Innovation Excellence

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Innovation continues to be the driving force behind Canada's competitiveness — boosting productivity, fuelling new industries, and improving quality of life in every region. As breakthroughs move from labs to real-world use, organizations are redefining how they operate and support a thriving innovation economy. This special feature will showcase the people, technologies, and partnerships shaping Canada's future — and explore how strategic investment, real-world adoption, talent development, and bold leadership are turning great ideas into meaningful impact.

- Proposed topic highlights:**
- Digital acceleration:** Advanced technologies driving smarter and faster innovation.
 - Sustainability and circular solutions:** Strategies that advance environmental and economic progress.
 - Leadership and talent pipelines:** Building the diverse skills needed to compete globally.
 - Canada's innovation infrastructure:** Strengthening commercialization and collaboration.
 - Impact-driven transformation:** Real-world solutions to today's complex challenges.

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Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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