



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Innovation Driving Impact

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Across Canada and around the world, innovation continues to transform how we live, move, and connect. From advancing sustainable technologies and resilient infrastructure to improving health, food systems, and mobility, research and innovation are driving solutions that make a tangible difference. This special feature will highlight organizations, institutions, and industry leaders that are turning bold ideas into real-world impact — shaping a more sustainable, efficient, and inclusive future.

- Proposed topic highlights:**
- MADE-IN-CANADA SOLUTIONS** — Canadian ingenuity powering sustainable technologies, resilient communities, and global competitiveness.
 - ACCELERATING IMPACT** — Bridging the gap between research, industry, and application to deliver measurable outcomes.
 - SUSTAINABILITY & MOBILITY** — Innovations in materials, energy, and design that enable smarter, more sustainable movement.
 - LEADERSHIP & COLLABORATION** — Industry and research partnerships driving transformative progress.

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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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