



2026 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Fraud Prevention & Cyber Security

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Fraud continues to evolve in scale and sophistication, affecting individuals, businesses, and institutions across Canada. Digital transformation has created new opportunities, but also new vulnerabilities that expose Canadians to cyber threats and financial crimes. Strategically timed for Fraud Prevention Month, this special feature will highlight how organizations and consumers can strengthen defences, improve awareness, and adopt strategies to protect against both traditional fraud and emerging cyber risks. and equip Canadians with tools to recognize, reject and report scams.

Proposed topic highlights:

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- Cyber Security** — Tools, technologies, and practices to guard against digital threats and data breaches.
- Financial Fraud** — Trends in scams, identity theft, and financial crimes targeting Canadians.
- Education & Awareness** — Initiatives to help individuals and businesses recognize and prevent fraud.
- Regulatory Landscape** — How evolving regulations and enforcement are shaping fraud prevention.
- Expert Insights** — Guidance from fraud specialists, financial institutions, and cyber security professionals.

GET INVOLVED TODAY. CONTACT:

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Source: Vividata SCC Fall, 2024, National, Adults 18+

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