



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Advancing Innovations in Health Care

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Innovations in health care are improving patient outcomes, streamlining operations and enhancing the access to and the impact of care. This special feature will explore the latest insights and developments driving the next generation of health-care solutions and their impact on patient care, diagnostics, and treatment.

Proposed topic highlights:

From research to impact: How research findings are translated into tangible outcomes for Canadian patients and their families.

Innovations in therapies and medical devices: The latest advancements in medical devices and treatment options improving treatment and health outcomes.

Data and health analytics: How data is helping professionals and organizations make data-driven decisions.

Collaboration: A partnership approach to solving health challenges that includes advocacy and non-profit organizations, research and health-care institutions and patient groups.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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